October is National Cybersecurity Awareness Month

16th Year of Impact

Public/Private Partnership across Sectors, States

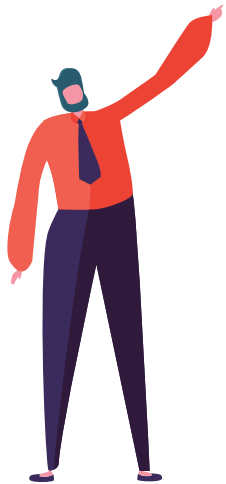**Safer, more Secure, Resilient Online Experience**

Cybersecurity is Everyone's Business

National Cybersecurity Awareness Month 2019 is about taking proactive steps to enhance cybersecurity at home and in the workplace

National Cybersecurity Awareness Month Key Messages

OWN IT.
Understand your digital profile.

Understand the devices and applications you use every day to help keep you and your information safe and secure.

SECURE IT.
Secure your digital profile.

Protect against cyber threats by learning about security features available on the equipment and software you use.

PROTECT IT.
Maintain your digital profile.

Be familiar with and routinely check privacy settings to help protect your privacy and limit cybercrimes.

Key Message: Own IT

- Stay Safe While Traveling
  - Lock your device, enable multi-factor authentication, keep your software up to date, don't auto connect, and guard your mobile device from loss or theft
- Online Privacy
  - Keep tabs on your mobile apps, pay attention to location services, and protect your personally identifiable information (PII)
- Internet of Things
  - Secure your home network – enable security and use strong passwords, understand what Information is being collected and the privacy impacts
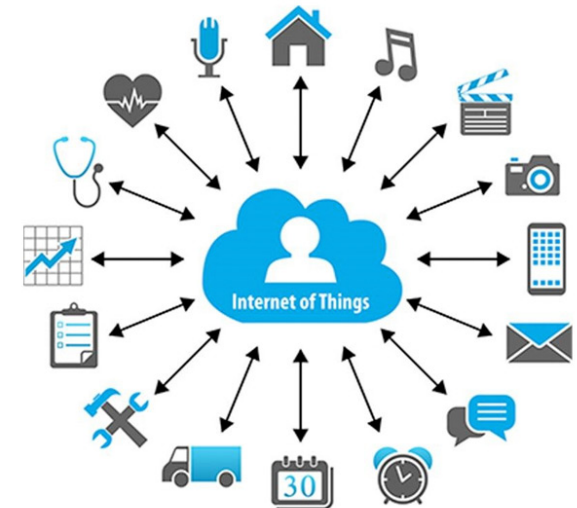
Key Message: Secure IT

- Use Strong Passwords
  - Consider using a passphrase, enable multi-factor authentication where possible, use a unique account and unique password – do not recycle/reuse

- Don't Fall Victim to Phishing
  - Think before you act, keep personal information private, look for key indicators of phishing, be suspicious, use PhishMe to report

- Ecommerce
  - E-skimming is becoming more prevalent, designate a credit

  card to use for all on-line shopping and monitor it closely,

  Verify the website you are going to is legitimate

Key Message: Protect IT

- Social Media
  - Be aware that bots infest all social media platforms today; they click/like farm and hashtag highjack in attempts to increase trust/legitimacy, used to also sway public opinion

- Common Internet Scams
  - Debt collection scams, identity theft and imposter scams
  - Practice safe surfing – don't transmit PII over public or
  unsecure networks, type in the website address
  rather than copying or clicking on a link, and look for
  the green lock or SSL when you go to websites

Questions?

https://its.sfsu.edu/announcement/2019cybersecurityawarenessmonth